

WHY SEARS TIRE BUSINESS IS TERRIFIC

Check the PRICES ... Check the GUARANTEES ...

SERVICE GUARANTEE Honored Anywhere In The Nation



All Sears Stores Closed
Saturday, May 30th ...
Memorial Day

Terrific Because
You Name the Road
Hazard, We
Guarantee It For
a Specific Number
of Months Prorated
on Months Used



Terrific Because
Lifetime guarantee
against defects in
materials and work-
manship prorated
on tread wear.

Terrific Because
Policy guarantee of
"Satisfaction Guar-
anteed or Your
Money Back."

Terrific Because
FREE wheel rotation
every 5000 miles
with purchase pro-
rated on tread wear.

NO MONEY DOWN

Your trade-in tire is your DOWN PAYMENT when you buy on Sears Easy Terms



ALLSTATE Corrugated Design
Safety Tubes
Regular 7.30
SAVE 2.31
4.99 any popular size

Special design with corrugated crown closes around penetrating objects. Air escapes slowly if at all.

Before inflating, circumference of tube is 14% greater on outside as shown.

After inflating, crown of safety tube compresses to greater thickness.

If punctured, rubber seals hole instantly, air escapes slowly if at all.

Sears carries tires for every car, every budget. All are backed by our famous guarantee!

Freeway Safety With These

Cushion Tires

Regular
No Trade-in
Price 19.75

11.88
6.70x15 tube-type blackwall each

NO MONEY DOWN
Your trade-in tire is your DOWN PAYMENT when you buy on Sears Easy Terms.

Plus Fed. Tax and Old Tire

- Famous X-41 cold rubber in a special design tread for safe, quick stops
- Made with bonded cord to resist damage from oven-hot roads
- Full nation-wide guarantee honored anywhere you drive. Come in today
- Rugged and tough for extra miles of safe vacation driving

SIZE	Price without trade-in each, plus tax	Price with trade-in each, plus tax
6.70x15	19.75	11.88
7.10x15	21.90	13.88
7.60x15	23.95	15.88

Quantities Limited

Attention Truckers! Sears Has Commercial Truck Tire Sales and Service

3 Easy Ways to Buy Free Tire Mounting Service Lifetime Guarantee Come in NOW



GOOD

A Quality Tire
Both Rugged and Tough
The EXPRESS

Six Ply Rating

No Trade-In Needed
14.95 6.00x16

Each, Plus Fed. Tax

6.50x16 each, plus tax...19.95
7.00x15 each, plus tax...24.95

- Quality at a low price
- Tough Cold Rubber Tread
- Light Delivery Service



BETTER

The Ideal Truck Tire
For Stop and Start Fleets
The EXPRESS '55'

Six Ply Rating

No Trade-In Needed
17.95 6.00x16

Each, Plus Fed. Tax

6.50x15 each, plus tax...23.95
7.00x13 each, plus tax...27.95

- Siped tread runs cooler, longer
- Ideal for stop and go delivery service
- Rayon cord, better mileage



BEST

Cool Running
Super Strong Nylon
EXPRESS HAULER

Six Ply

No Trade-In Needed
22.95 6.00x16

Each, Plus Fed. Tax

6.50x16 each, plus tax...27.95
7.00x15 each, plus tax...32.95

- Exclusive design for extra pay load miles
- Extra wide, deep flat tread
- Ventilated side ribs, premium quality throughout

Sears Truck Tires Are Terrific Because

1. LOAD RATED
ALLSTATE truck tires are designed to meet specific needs economically.

2. LIFETIME GUARANTEE
Guarantee honored at over 700 Sears stores stretching from coast-to-coast.

3. EASY TO BUY
Sears offers you a choice of convenient payment plans. Ask at Sears!



4. EXTRA DEEP TREAD
ALLSTATE truck tires have 8% to 56% deeper tread than original equipment.



5. FLEET TESTED
Sears test file proves the quality of ALLSTATE tires in road, speed and load tests.



6. INSERT BREAKERS
ALLSTATE truck tires are reinforced with insert 3-breaker ply construction.



ALL ROADS LEAD TO



SATISFACTION GUARANTEED OR YOUR MONEY BACK

OPEN TOMORROW NIGHT

SEARS-INGLEWOOD
OR 8-2521

MANCHESTER at HILLCREST
PARK FREE

OPEN 3 NIGHTS

Sears Stores Open Mondays, Thursdays and Fridays 9:30 A.M. to 9:15 P.M.
Open Tuesdays, Wednesdays and Saturdays 9:30 A.M. to 5:30 P.M.

PARK FREE